

SimpliCD Issuance with Millennium Corporate Credit Union

The Simple Solution to Raising Liquidity with Non-Member Deposits

If you are in need of liquidity or are simply looking for a secondary liquidity source, please consider SimpliCD Issuance.

Primary Financial, the custodian of the SimpliCD program, is a credit union owned entity created to serve credit unions. For more than 20 years, credit unions of all sizes have relied on SimpliCD to quickly and easily generate deposits without the hassle, time, and expense of doing it themselves.

In-Network Custodial Certificate Program

Primary Financial will show your rate to its network of more than 3,500 credit union investors and gather funds for your deposit.

Issue anywhere from \$100,000 to \$50 Million or more in a single transaction with the option of settling everything through Millennium Corporate.

- One Wire!
- One Certificate!
- One Interest Payment!

Primary Financial will act as custodian on the account and will handle interest distribution to the investors, audit requests, reporting, and more.

"Primary Financial is a valued and trusted partner that we have used for years to help manage our liquidity needs. The process is quick and simple. Highly recommend them."

Ted Underwood | EVP, Golden Plains Credit Union

SimpliCD DTC Option

Do your credit union's needs exceed \$200 Million? If so, the DTC market may be right for you. Issue DTC certificates with SimpliCD to reach more public funds investors and potentially all U.S. credit unions.

Low Income Designation

Per the NCUA, federally chartered and many state-chartered credit unions with the low income designation are not limited to only non-member deposits from credit unions and public funds, greatly increasing your investor audience with SimpliCD.

Getting Started Couldn't Be More Simple!

SimpliCD Issuance requires a 1-page *Acceptance of Non-Member Deposits Agreement* to get started!

That's It!



Contact an AIM Analyst at aim@aimcusolutions.org to learn more and get started!
You may also call 800.721.2677, press 1, and ask to speak with an AIM Analyst.