



Keeping It REEL

2025 NCUL Annual Meeting & Convention

June 4/5 2025 Embassy Suites, Downtown Omaha

Exhibitor
Registration
Packet

 **NEBRASKA**
CREDIT UNION LEAGUE

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Cast Your Line & Reel In Opportunity

Make plans now to join us for the League's 2025 Annual Meeting & Convention, the largest gathering of Credit Union leaders in Nebraska!



Hook new connections



Bait fresh opportunities



Net valuable relationships

This is your chance to network with Nebraska credit union leaders and showcase your products and services in an exciting, engaging atmosphere. Don't let this opportunity be "the one that got away."



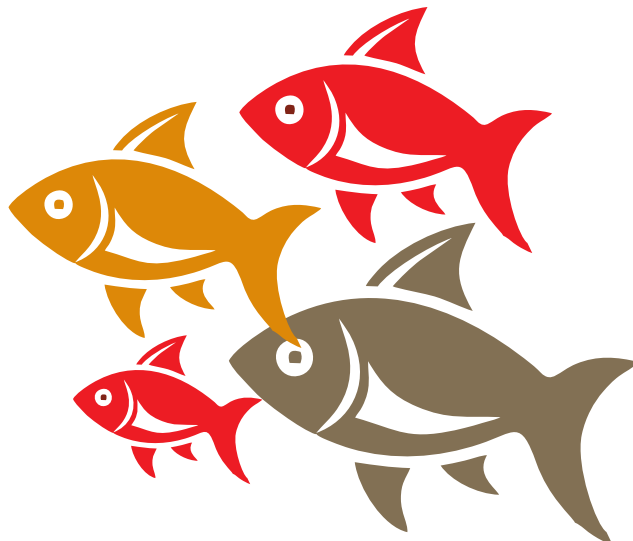
When: Wednesday, June 4 & Thursday, June 5, 2025



Where: Embassy Suites Hotel - Old Market Omaha

Secure your spot today and get ready to make a splash at this premier industry event! Check out the information that follows to learn more about how your company can "Lure in New Opportunities and Cast a Wider Net!"

J. Scott Sullivan



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NCUL Annual Meeting & Convention - June 4 & 5, 2025

Embassy Suites Hotel – Downtown Omaha
555 S 10th Street Omaha, Nebraska

Exhibit Hall Hours:

Wednesday, June 4, 2025:

Noon – 6:00 p.m.
Booth Set Up

Wednesday, June 4, 2025:

7:00 p.m. – 8:30 p.m.
Welcome Reception in Exhibitor Hall

Thursday, June 5, 2025:

9:15 a.m. – 10:15 a.m.
Exhibitor Showcase #1

Thursday, June 5, 2025:

11:30 a.m. – 12:15 p.m.
Lunch & Exhibitor Showcase #2

Thursday, June 5, 2025:

1:15 p.m. – 2:00 p.m.
Exhibitor Showcase #3

Thursday, June 5, 2025:

3:15 p.m. – 4:15 p.m.
Exhibitor Prize Drawings/Giveaways

Thursday, June 5, 2025:

4:15 p.m. – 5:30 p.m.
Booth Tear Down

The League prides itself on providing exhibitors with first-class customer service. Contact Dan Collins, Chief Solutions Officer, to inquire about the benefits of exhibiting, sponsorship opportunities, ask questions, or reserve your booth space.

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Dan Collins
402.651.7069 | dcollins@nebrcul.org




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Exhibit Booth Details & Pricing

Exhibiting at the League's Annual Meeting & Convention is the most effective and efficient way to meet face to face with the credit union leaders you want to reach and connect with.






Booth Pricing:

-  Strategic Business Partners: \$1,200 Single Booth
-  Most Valuable Players (MVPs): \$1,200 Single Booth
-  Non-Strategic Business Partners: \$1,800 Single Booth

Booth Specifications: Booths are 8' x 8' wide

AAA Rents will provide pipe, drape, and table for all booths. If you need extra tables for your booth, contact AAA Rents directly at 402.339.3707 or Jackie@aaarentsevents.com. DO NOT contact them for electricity or freight services.

Included in Your Booth Rental Package:

-  Pipe and Drape: 8' x8' booth with 3' sides
-  One (1) 6' skirted table and two chairs
-  Company listing with a 20-word description max. for use in the Exhibitor Brochure
-  2 Complimentary Convention Registrations & Exhibitor Badges
-  Access to all Professional Development and Social Events (fees may apply to ticketed events)

Wednesday Evening Welcome Reception

*An attendee list will be provided in your Exhibitor on-site Information Packet, in your booth

Freight Services:

All freight services are handled by the Embassy Suites Hotel. Contact Mary in Event Sales, at 402-522.8003. Packages may not be sent to the Hotel prior to June 2nd, 2025. - **NO EXCEPTIONS**

All shipment labels must contain the following information:

Nebraska Credit Union League 6/4/2025
Your Company Name
Embassy Suites Hotel
555 S 10th Street
Omaha, NE 68102

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2025 Sponsorship & Networking Opportunities

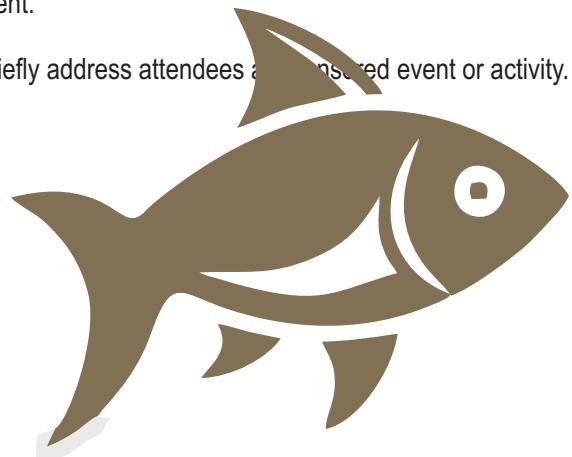
Sponsorships open doors and connections. Exhibitors at the Annual Meeting & Convention can elevate their brand even more with credit union decision makers by securing one of the many sponsorship opportunities available in 2025. Sponsorships also play a critical role in ensuring League events and services are accessible and affordable to all members.

Sponsorships are available of all types and at all price points, including

-  Convention Platinum: \$7,500 **SOLD**
-  Opening Reception: \$5,000
-  Golf Outing: Dodge Riverside Golf Course see separate registration (Booth registration required to golf)
-  Mini Golf: Fat Putter see separate registration (Booth registration required to play)
-  Keynote Speaker: \$2,500 **SOLD**
-  Thursday Luncheon: \$3,500
-  Thursday Recognition & Awards Ceremony: \$4,500
-  Candy Store: \$2,500
-  Break Sponsor: \$850
-  DJ/Karaoke Sponsor: \$1,000 **SOLD**

All sponsors will receive recognition and signage commensurate with their sponsorship level including but not limited to:

-  Prominently displayed signage & banner recognition.
-  Convention exposure (print, digital & verbal).
-  Sponsorship placards placed on tables.
-  Recognition throughout the event.
-  Opportunity for Company to briefly address attendees at sponsored event or activity.
-  Complimentary tickets.
-  Social media exposure.



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Sponsorship Details & Pricing:

Convention Platinum Sponsor - \$7,500



This sponsorship provides funding for the general support of the Annual Meeting & Convention.

Welcome Reception - \$5,000

The largest social event of the Conference. The event is open to all Conference attendees, guests, and Exhibitors. Your company logo will be posted on signage at the entrance and elsewhere throughout the Conference as well as formal verbal recognition at the event. Sponsors receive three (3) complimentary dinner tickets.

Golf Outing at Dodge Riverside Golf Course, 2 Harrah's Blvd, Council Bluffs IA

Each year the convention begins with an Annual Golf Outing to support the League's Advocacy activities. The purpose of the Credit Union Advocacy Fund is to promote, protect and preserve credit union principles and ideals in the legislative and regulatory arenas. Sponsorship opportunities include:




-  Hole Sponsorship - \$600, includes 1 golfer
-  Lunch Sponsor - \$2,500, includes 1 golfer
-  Beverage Sponsor - \$2,500, includes 1 golfer
-  Golf Ball Sponsor - \$1,500, includes 1 golfer

Exhibitors will receive additional Golf details upon the receipt of their exhibitor registration form.



Mini Golf at Fat Putter, 111 N 10th Street, Omaha

Fat Putter is like the Willy Wonda factory of mini-golf! This is the ultimate good time with a mash up of groovy tunes, networking, trendy lights, epic putting holes, and more! All proceeds from the event will benefit our Credit Union Foundation of Nebraska. Sponsorship Opportunities include:

-  Putting Hole Sponsor - \$150 (18 available), includes 1 player
-  Food Sponsor - \$400, includes 1 player
-  Beverage Ticket Sponsor - \$400, includes 1 player



Keynote Speaker - \$2,500

Sponsor our outstanding Keynote speaker, Patrick Henry! Sponsorship recognition includes the opportunity to introduce the speaker as well as recognition through on-site promotion!

Break Sponsor - \$850

Your company logo will appear on signage throughout the Conference as well as verbal recognition.



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Luncheon Sponsor - \$3,500

Your company logo will appear on signage throughout the Conference as well as verbal recognition at the luncheon. Sponsors will receive complimentary lunch tickets for their booth representatives.

Recognition & Awards Ceremony - \$4,500

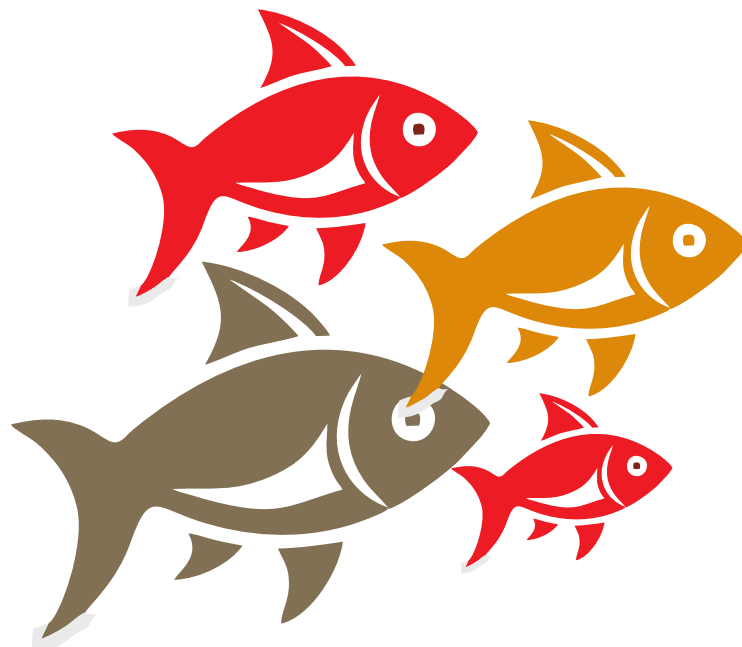
Help close out the 2025 Convention in style by supporting our premier event, the Annual Recognition & Awards Banquet. Sponsorship recognition includes promotion through a variety of on-site signage, formal recognition at the Ceremony and opportunity to briefly address the attendees. Sponsors will receive complimentary Awards Ceremony tickets for their booth representatives.

Basket Auction - \$50 or more

Donate a gift basket valued at \$50 or more and help raise money for Credit Unions for Kids and Children's Hospital. Use your creativity to build a gift basket someone would love. Basket Ideas might be Beach/Pool Day, Arts & Crafts, Movie Night, etc. Then we will auction it off during the convention. Not able to put a basket together? That's ok, you can still send a donation, and we can put one together for you. Contact Melissa, mmausbach@nebrcul.org for more information.

DJ/Karaoke Sponsor - \$1,000

This year's rocking DJ will **SOLD** flip to karaoke to the mix as we celebrate the retirement of NCUL's BIG FISH, President/CEO, Scott Sullivan! So be sure to practice your singing voice and be ready to reel in some serious beats! The DJ will be spinning tunes during the reception from 7pm -8:30pm and then he will flip to karaoke until 10:00pm. You don't want to miss this catch!



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Exhibitor Rules, Regulations & Agreement

Please review these rules and regulations carefully. Your signature on the application binds you and your company to this contract and the terms expressed herein.

1. Eligibility to Exhibit

The Nebraska Credit Union League, Inc (League) reserves the right in its sole discretion to decline applications for exhibits.

2. Booth Space Assignments

Exhibit applications are date-stamped as received by the League and allotment of booths will be made with priority Most Valuable Players (MVPs), Corporate Sponsors, and previous Exhibitors. Space will not be assigned to exhibitors that have not paid in full.

3. Complimentary Exhibitor Badges

Exhibitors will receive two (2) complimentary convention registrations badges per booth. Badges include admittance to Exhibit Hall, Wednesday Night welcome reception, educational events, and social functions. Additional Badges are available for \$90 each. The Thursday evening Recognition & Awards Ceremony requires a separate registration and fee. After June 1, additional badges or changes must be made on-site.

4. Non-Exhibiting Company

Representatives of any company that is NOT a registered Exhibitor at the League Convention will not be admitted to the Exhibit Hall.

5. Sharing/Subletting of Space

No part of any exhibit space assigned to an Exhibitor may be reassigned, sublet, or shared with any other company. Sharing of exhibit space is permitted only for divisions of the same company and must be noted on the application form and may be subject to additional exhibitor fees.

6. Cancellations

Request for cancellations must be made in writing. Refunds will be made in accordance with the following schedule:

Requests received by April 22, 2025: 50% retained.

Requests received after May 31, 2025: - 100% retained.

Refunds will be mailed approximately 30 days after the Convention.

Exhibitors will also have the option of applying their exhibitor fees to next year's Convention.

7. Registrant Lists

A list of all Convention registrants will be available in each exhibitor's booth at set-up.

8. Installing & Dismantling

Exhibit installation is **Wednesday, June 4, 2025, from Noon – 6 p.m.**

No installation will be available on Thursday morning. League staff reserves the right to reassign any open space to another Exhibitor or to make other use of the space, as deemed necessary or appropriate, with no refund being made to the original Exhibitor.



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Dismantle: Thursday, June 5 4:15-5:30 pm

The last Exhibitor Showcase ends at 2:00 pm, followed by a breakout session in the ballroom. Booths must be kept intact until the closing of exhibits (presently scheduled for Thursday, June 5th at 4:15 p.m. Early dismantling of exhibits is strictly prohibited. All displays must be fully removed by 5:30 p.m. on Thursday, June 5, 2025.

9. Character of Exhibits

The League reserves the right to decline to permit an Exhibitor to conduct and maintain an exhibit if, in the judgement of League management, said Exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable. Professional dignity and discretion should always be observed. Booth set up and contents may not obscure the view of surrounding Exhibitors' booth space.

10. Fire Regulations

No combustible oils or bottled gases, open flames of any type, no batteries containing electrolyte, nor any corrosive will be permitted in the Exhibit Hall. Questions regarding specific problems should be referred to League Management who may obtain any necessary rulings from the Omaha Fire Marshall.

11. Liability

The Exhibitor must surrender space occupied by him/her in the same condition as it was at the time of occupation. The Exhibitor is responsible for all damages to the Exhibit Hall, and for any and all claims or demands on account of injury or death or damage to property occurring in or upon the Exhibitor's display area or because of acts of the Exhibitor, his or her employees, agents, licensees, or contractors. Each Exhibitor must make provision for the safeguarding of his/her goods, materials, equipment, and display at all times. The League is not responsible for any lost and/or stolen articles. The Exhibitor understands that neither the League nor the Embassy Suites Hotel maintains insurance covering the Exhibitor's property.

12. Exhibitor Housing

Exhibitors are responsible for making their own room reservations. The rate is \$169 per night. Reservations can be made online through the convention room block link found on [page 9](#). Room Reservation deadline is May 13th.

13. Cancellation of Convention

It is mutually agreed that in the event of total or partial cancelation of the Convention due to fire, strikes, natural disasters (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement shall be terminated immediately, and the League shall determine an equitable basis for the refund or portion of the exhibit fees, after due consideration of expenditures and commitments already made. Under no circumstances is the League responsible for any Exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

14. Prize Drawings/Giveaways/Food & Beverage

Prize Drawings and Giveaways, we recommend that you hold your prize drawing during the Exhibitor Prize Drawing portion of the Convention. Food and beverage distributed from an Exhibitor's booth for hospitality is permissible with prior approval of League Management.

All food and beverages must be purchased through the Embassy Suite Hotel.

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Important Exhibitor Dates, Times & Hotel Information

Friday, May 2, 2025:



Exhibitor Registration Deadline (Form and Payment Due)



Names of Booth Representatives

Tuesday, May 13, 2025



Deadline for Exhibitor Hotel Room Reservations

Wednesday, June 4, 2025:



Noon - 6:00 pm Booth Set Up



8:30 a.m. Golf Outing: Dodge Riverside Golf Course



2:00 p.m. Mini Golf: Fat Putter



7:00 p.m. Welcome Reception

Thursday, June 5, 2025:



9:15 a.m. – 10:15 a.m. Exhibitor Showcase #1



11:30 a.m. – 12:15 p.m. Lunch & Exhibitor Showcase #2



1:15 p.m. – 2:00 p.m. Exhibitor Showcase #3



3:15 p.m. – 4:15 p.m. Exhibitor Prize Drawings/Giveaways



4:15 p.m. – 5:30 p.m. Booth Tear Down

Sleeping Room Accommodations:

Exhibitors are responsible for reserving their own sleeping rooms. Room reservations can be made by clicking on the following hotel link for the League's room block:

<https://www.hilton.com/en/attend-my-event/omadtes-90i-0f6110d5-57e0-4cc9-a27c-0a3b46280ab7/>

The rate is \$169 per night. The reservation deadline is May 13th .

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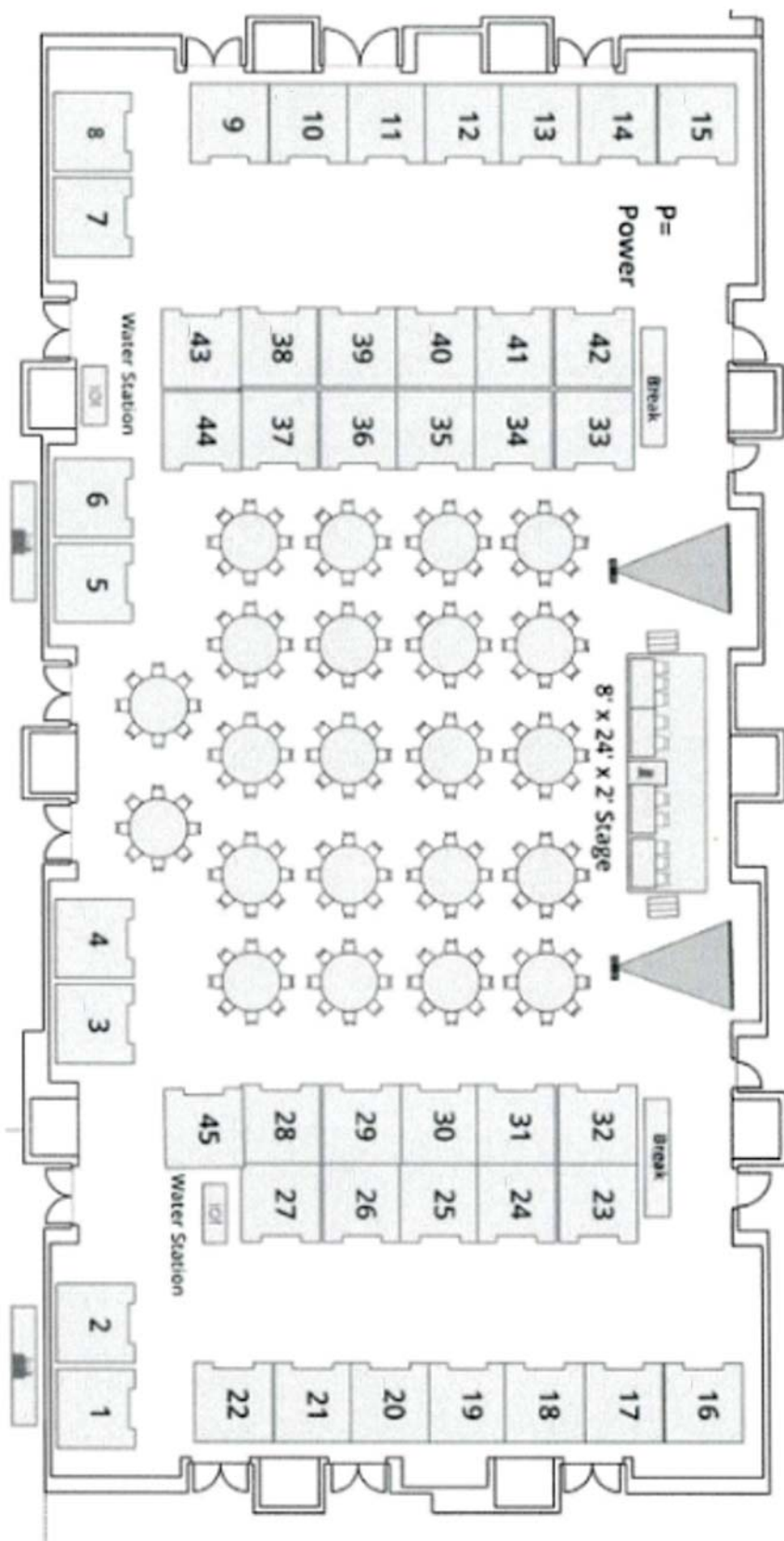


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June 4/5 2025 Embassy Suites, Downtown Omaha



Company Name:

Contact Name:

Contact Phone Number:

Contact email Address:

Company Website Address:

Exhibit Booth:

MVP/Strategic Partner (\$1,200) ☐ Electricity (\$50) ☐

Non-Business Partner (\$1,800) ☐ Electricity (\$50) ☐

Sponsorship Opportunities:

Platinum Sponsor (\$7,500) ☐ Exhibitor Reception (\$5,000) ☐

Luncheon Sponsor (\$3,500) ☐ Awards Banquet (\$4,500) ☐

Candy Shop Sponsor (\$2,500) ☐ Break Sponsor (\$850) ☐

DJ/Karaoke Sponsor (\$1,000) ☐ Keynote Sponsor (\$2,500) ☐

DO NOT send payment.
Invoices will be sent after
the registration deadline.

Please email your completed
form to Melissa at:
mmausbach@nebrcul.org.

**REGISTRATION
DEADLINE
MAY 2**

Please use this space to write a 20-word or less description of the products and services offered by your company for the exhibitor brochure:

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Your Booth Includes Two Representatives (Meals extra)

Company Name: _____

Booth Rep #1 Name: _____

Title: _____

Email: _____

Meals: ☐ Luncheon (\$50) ☐ Awards Banquet (\$75)

Booth Rep #2 Name: _____

Title: _____

Email: _____

Meals: ☐ Luncheon (\$50) ☐ Awards Banquet (\$75)

Additional Representatives \$90.00 each (Meals extra)

Booth Rep #3 Name: _____

Title: _____

Email: _____

Meals: ☐ Luncheon (\$50) ☐ Awards Banquet (\$75)

Booth Rep #4 Name: _____

Title: _____

Email: _____

Meals: ☐ Luncheon (\$50) ☐ Awards Banquet (\$75)

Golf Outing (Booth Registrants Only)

June 4 | 8:30 am | Dodge Riverside GC

- ☐ MVP - Complimentary Golfer
- ☐ MVP Hole Sponsorship \$400, includes golfer
- ☐ Hole Sponsor - \$600, includes 1 golfer
- ☐ Additional golfers \$130 each.
- ☐ Non-Sponsor Golfer \$350 each.
- ☐ Lunch Sponsor \$2,500. Includes 1 golfer
- ☐ Beverage Sponsor \$2,500. Includes 1 golfer
- ☐ Golf Ball Sponsor \$1,500. Includes 1 golfer

Golfer 1 (Included with sponsorship)

Additional Golfer

Additional Golfer

Additional Golfer

DO NOT send payment. Invoices will be sent after the registration deadline.

Please email your completed form to Melissa at: mmausbach@nebrcul.org.

Registration deadline: May 2nd

Mini Golf (Booth Registrants Only)

June 4 | 2:00 pm | Fat Putter

- ☐ Putting Hole Sponsor \$150, Includes 1 player
- ☐ Food Sponsor \$400, Includes 1 player
- ☐ Drink Ticket Sponsor \$400, Includes 1 player
- ☐ Individual Player \$45 each

Player 1

Player 2

CU4Kids Basket Auction

- ☐ Yes, we will provide a basket
- ☐ We will send a donation for a basket
- ☐ No, we cannot provide a basket at this time

