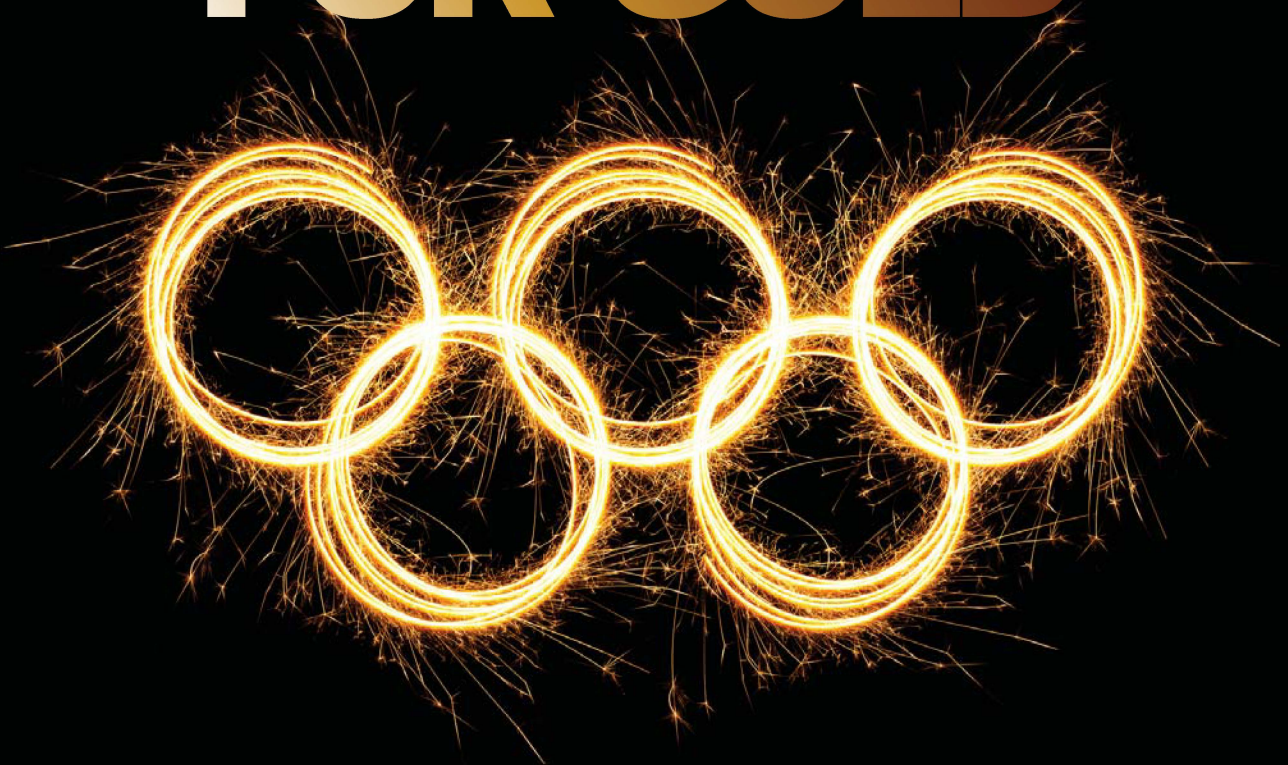


Nebraska Credit Unions
GOING
FOR GOLD



2024 Annual Meeting & Convention

June 11-12 Younes Convention Center
Kearney, Nebraska

Exhibitor Registration Packet

Nebraska Credit Unions
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2024 Annual Meeting & Convention



Dear Prospective Exhibitors,

We are thrilled to extend an invitation to participate in the League's 90th Annual Meeting & Convention, where we will be celebrating the spirit of the Olympics in a grand and inspiring manner.

At the Convention, we are dedicated to curating an experience that not only captivates attendees but also leaves a lasting impression. With our Olympic theme, we aim to embody the values of excellence, unity, and innovation.

Why Exhibit with Us?

- **Unique Theme:** Our Olympic-themed convention provides a distinctive platform for you to showcase your products/services in a dynamic and engaging environment.
- **Targeted Audience:** Connect with a diverse audience of credit union decision-makers who share a passion for excellence and achievement.
- **Networking Opportunities:** Engage with industry leaders, forge new partnerships, and explore collaborative opportunities that can drive mutual success.
- **Brand Exposure:** Gain valuable exposure and visibility among credit union attendees who will be present at the Convention.
- **Inspiring Atmosphere:** Immerse yourself in an atmosphere charged with energy, excitement, and the competitive spirit reminiscent of the Olympic Games.

What We Offer:

- Prime exhibition space tailored to your needs and preferences.
- Support to amplify your presence and attract foot traffic to your booth.
- Access to a range of sponsorships and promotional opportunities to enhance your visibility during the event.
- Dedicated assistance from our team to ensure a seamless and rewarding experience for you and your team.

Whether you are showcasing groundbreaking innovations, promoting tried and true products and services, or celebrating financial wellness, the Convention provides your company/organization the perfect platform to shine.

Thank you for considering the 2024 Convention as a venue to showcase your offerings. We look forward to the possibility of welcoming you to Kearney as an exhibitor and contributing to an unforgettable event together.

Warm regards,

President & CEO,
Nebraska Credit Union League

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June 11 & 12, 2024

Younes Conference Center

416 W. Talmadge Rd. Kearney, Nebraska

Exhibit Hall Hours:

Tuesday, June 11, 2024:
Noon – 6:00 p.m.
Booth Set Up

Tuesday, June 11, 2024:
7:00 p.m. – 8:30 p.m.
Welcome Reception

Tuesday, June 11, 2024
8:30 p.m. - 10:30 p.m.
Corn Hole Tournament

Wednesday, June 12, 2024:
9:30 a.m. – 10:30 a.m.
Exhibitor Showcase #1

Wednesday, June 12, 2024:
11:30 a.m. – 12:15 p.m.
Lunch & Exhibitor Showcase #2

Wednesday, June 12, 2024:
1:15 p.m. – 2:00 p.m.
Exhibitor Showcase #3

Wednesday, June 12, 2024:
3:15 p.m. – 4:15 p.m.
Exhibitor Prize Drawings/Giveaways

Wednesday, June 12, 2024:
4:15 p.m. – 5:45 p.m.
Booth Tear Down

The League prides itself on providing exhibitors with first-class customer service. Contact Dan Collins, Chief Solutions Officer, to inquire about the benefits of exhibiting, sponsorship opportunities, ask questions, or reserve your booth space.

Dan Collins
402.651.7069 | dcollins@nebrcul.org



Exhibit Booth Details & Pricing

Exhibiting at the League's Annual Meeting & Convention is the most effective and efficient way to meet in-person with the credit union leaders you want to reach and connect with professionally.

Booth Pricing:

MVP/Strategic Business Partners: \$1,000 Single Booth

Non-Strategic Business Partners: \$1,500 Single Booth

Booth Specifications: Booths are 8'x 10' wide

- Construction Rental will provide pipe, drape, tables.

Included in Your Booth Rental Package:

- Pipe and Drape: 8' back with 3' sides
- One (1) 6' skirted table, two chairs, and a waste basket
- Company listing with a 20-word description for use in the Exhibitor Brochure
- 2 Complimentary Convention Registrations & Exhibitor Badges
- Access to all Professional Development and Social Events (fees may apply to ticketed events)
- Tuesday Evening Welcome Reception
- Complimentary Attendee Listing provided on-site in Exhibitor Info Packet
- Complimentary WiFi

Add-ons:

- Additional booth related items can be arranged for an additional fee by contacting Dan Collins at: dcollins@nebrcul.org.

Freight Services:

All freight services are handled by the Younes Conference Center. Contact Pattie Bailar at 308-234-7300. Packages may not be sent to the Conference center prior to June 6, 2024.

All shipment labels must contain the following information:

- **Nebraska Credit Union League Convention**
- **Your Company Name**
- **Younes Conference Center**
416 W. Talmadge Rd. Kearney, NE 68845

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2024 Sponsorship & Networking Opportunities

Sponsorships open doors and connections. Exhibitors at the Annual Meeting & Convention can elevate their brand even more with credit union decision makers by securing one of the many sponsorship opportunities available in 2024. Sponsorships also play a critical role in ensuring League events and services are accessible and affordable to all members.

Sponsorships are available of all types and at all price points, including:

■ Convention Platinum	\$7,500
■ Opening Reception	\$5,000
■ Golf Outing: Meadowlark Hills Golf Course	see separate registration
■ Bowling Event, Big Apple Fun Center	see separate registration
■ Cornhole Tournament	See separate registration
■ Keynote Speaker	\$2,000
■ Wednesday Luncheon	\$3,500
■ Wednesday Recognition & Awards Ceremony	\$4,500
■ Candy Store	\$2,500
■ Break Sponsor	\$750

All sponsors will receive recognition and signage commensurate with their sponsorship level including but not limited to:

- Prominently displayed signage & banner recognition.
- Convention exposure (print, digital & verbal).
- Sponsorship placards placed on tables.
- Recognition throughout the event.
- Opportunity for Company to briefly address attendees at sponsored event or activity (not included in break sponsorship or candy store sponsorship).
- Social media exposure.
- [Nebrcul.org](https://nebrcul.org) promotion.

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Sponsorship Details & Pricing:

Convention Platinum Sponsor - ~~\$3,000~~ **SOLD**

This sponsorship provides funding for the general support of the Annual Meeting & Convention.

Welcome Reception - \$5,000

The largest social event of the Conference. The event is open to all Conference attendees, guest, and Exhibitors. Your company logo will be posted on signage at the entrance and elsewhere throughout the Conference as well as formal verbal recognition at the event.

Golf Outing | Meadowlark Hills Golf Course 3300 30th Ave.

Each year the convention begins with an Annual Golf Outing to support the League's advocacy activities. The purpose of the Credit Union Advocacy Fund is to promote, protect and preserve credit union principles and ideals in the legislative and regulatory arenas. Sponsorship opportunities include:

- MVP Hole Sponsorship - Complimentary (Includes one golfer)
- Hole Sponsorship - \$600 (Includes one golfer)
- Lunch Sponsor - \$2,500
- Beverage Sponsor - \$2,500 (Includes one golfer)
- Golf Ball Sponsor - \$1,500 (Includes one golfer)

Details and registration for this event can be found on Page 14 of this packet.

Bowling Event | Big Apple Fun Center 500 W. 4th St.

Your host, Trius FCU, invites you to bowl a perfect 300 at the 2024 Bowling Tournament. Lace up your bowling shoes and take on your fellow credit union peers for a chance at some great prizes. Cost to bowl is \$40.00 per person. Registration is required.

Sponsorship Opportunities include:

- Food/Drink Sponsor - \$400 (includes 2 bowlers)
- Lane Sponsor - \$150 (eight available, includes 1 bowler)

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Corn Hole Tournament Board Sponsor - \$1,000 (3 available)

Back by popular demand! The 2024 Corn Hole Tournament has returned and is guaranteed fun for all! Your sponsorship includes a free team entry and your company logo on one of the custom Corn Hole tournament boards. All proceeds go to CU4Kids and Credit Union Foundation of Nebraska, and upon completion of the tournament you can keep your board.

Keynote Speaker - \$2,500 (1 available)

Sponsor our outstanding Keynote speaker: Olympic Bobsledder, Johnny Quinn. Sponsorship recognition includes the opportunity to introduce the speaker, as well as recognition through on-site promotion!

Luncheon Sponsor - \$3,500

Your company logo will appear on signage throughout the Conference as well as verbal recognition at the luncheon. Sponsors will receive two (2) complimentary lunch tickets.

Recognition & Awards Ceremony - \$4,500

Help close out the 2024 Convention in style by supporting our premier event, the Annual Recognition & Awards Banquet. Sponsorship recognition includes promotion through a variety of on-site signage, formal recognition at the Ceremony and opportunity to briefly address the attendees. Sponsors will receive two (2) complimentary Awards Ceremony tickets.

Candy Store Sponsor - \$2,500

Who doesn't like candy? New for 2024, the Annual Meeting Candy Store will give Conference attendees the chance to grab Twizzlers, Snickers and more than 20 other candy favorites, all while giving you additional networking opportunities. As the Candy Store sponsor, you receive store signage, candy bags branded with your company logo. This is sure to be a big hit!

Break Sponsor - \$750

Your company logo will appear on signage throughout the Conference as well as verbal recognition. Sponsorship includes morning breakfast, morning snacks and afternoon snacks.



Exhibitor Rules, Regulations & Agreement

Please review these rules and regulations carefully. Your signature on the application binds you and your company to this contract and the terms expressed herein.

Space will not be assigned to Exhibitors who have not paid in full!

1. Eligibility to Exhibit

The Nebraska Credit Union League, Inc (League) reserves the right in its sole discretion to decline applications for exhibits.

2. Booth Space Assignments

Exhibit applications are date-stamped as received by the League and allotment of booths will be made with priority Most Valuable Players (MVPs), Corporate Sponsors, and previous Exhibitors.

3. Complimentary Exhibitor Badges

Exhibitors will receive two (2) complimentary Convention registrations badges per booth, meals are extra. Badges include admittance to Exhibit Hall, Tuesday Night Welcome Reception, educational events, and social functions. Additional Badges are available for \$90 each. The Wednesday lunch and evening Recognition & Awards Ceremony requires a separate registration and fee. Additional badges or changes to badges after June 6, 2024 must be made on site.

4. Non-Exhibiting Company

Representatives of any company that is NOT a registered Exhibitor at the League Convention will not be allowed in the Exhibit Hall or at the Younes Convention Center.

5. Sharing/Subletting of Space

No part of any exhibit space assigned to an Exhibitor may be reassigned, sublet, or shared with any other company. Sharing of exhibit space is permitted only for divisions of the same company and must be noted on the application form and may be subject to additional exhibitor fees.



6. Cancellations

Request for cancellations must be made in writing. Refunds will be made in accordance with the following schedule:

- Requests received by April 22, 2024: 50% retained.
- Requests received after May 31, 2024: - 100% retained.
- Refunds will be mailed approximately 30 days after the Convention.

Exhibitors will also have the option of applying their exhibitor fees to next year's Convention.

7. Registrant Lists

A copy of all Convention registrants will be provided in each Exhibitor Information Packet. Exhibitor Information Packets will be delivered to each booth during set-up. Lists will not be available prior to June 11th.

8. Installing & Dismantling

Exhibit installation is Tuesday, June 11, 2024, from Noon –6 p.m.

No installation will be available on Wednesday morning. League staff reserves the right to reassign space to another Exhibitor or to make other use of the space, as deemed necessary or appropriate, with no refund being made to the original Exhibitor.

Booths must be kept intact until conclusion of the final session (presently scheduled for Wednesday, June 12th at 4:15 p.m.) **Early dismantling of exhibits is strictly prohibited.** All displays must be fully removed by 5:45 p.m. on Wednesday, June 12, 2024.

9. Character of Exhibits

The League reserves the right to decline to permit an Exhibitor to conduct and maintain an exhibit if, in the judgement of League management, said Exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable. Professional dignity and discretion should always be observed.

Booth set up and contents **may not obscure** the view of surrounding Exhibitors' booth space.



10. Fire Regulations

No combustible oils or bottled gases, open flames of any type, no batteries containing electrolyte, nor any corrosive will be permitted in the Exhibit Hall. Questions regarding specific problems should be referred to League Management who may obtain any necessary rulings from the Kearney Fire Marshall.

11. Liability

The Exhibitor must surrender space occupied by him/her in the same condition as it was at the time of occupation. The Exhibitor is responsible for all damages to the Exhibit Hall, and for any and all claims or demands on account of injury or death or damage to property occurring in or upon the Exhibitor's display area or because of acts of the Exhibitor, his or her employees, agents, licensees, or contractors.

Each Exhibitor must make provision for the safeguarding of his/her goods, materials, equipment, and display at all times. The League is not responsible for any lost and/or stolen articles.

The Exhibitor understands that neither the League nor the Younes Conference Center maintains insurance covering the Exhibitor's property.

12. Exhibitor Lodging

Exhibitors are responsible for making their own room reservations. The rate is \$159.95 per night. The Reservation deadline is May 17th.

Room reservations can be made by calling hotels direct and mentioning Nebraska Credit Union League. Details found on Page 11.

13. Cancellation of Convention

It is mutually agreed that in the event of total or partial cancellation of the Convention due to fire, strikes, natural disasters (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement shall be terminated immediately, and the League shall determine an equitable basis for the refund or portion of the exhibit fees, after due consideration of expenditures and commitments already made. Under no circumstances is the League responsible for any Exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

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14. Prize Drawings/Giveaways/Food & Beverage

Prize Drawings and Giveaways are permissible within an Exhibitor's booth. Dan will announce any prize winners starting at 3:15 p.m. on Wednesday, June 12.

Food and beverage distributed from an Exhibitor's booth for hospitality is permissible with prior approval of League Management.

All food and beverages served in booths must be purchased through the Younes Conference Center.

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Important Exhibitor Dates, Times & Hotel Information

Monday, May 6, 2024:

- Exhibitor Registration Deadline (Form & Payment Due)
- List of Exhibitor Names Due

Friday, May 17, 2024

- Deadline for Exhibitor Hotel Room Reservations

Lodging Accommodations:

- Exhibitors are responsible for reserving their own sleeping rooms.
- Room reservations can be made by calling the hotels direct for the League's room block:

Fairfield Inn: 308-236-4200

LaQuinta: 308-237-4400

The rate is **\$159.95** per night. **The reservation deadline is May 17th.**

Tuesday, June 11, 2024:

- Noon - 6:00 p.m. Booth Set Up
- 9:30 a.m. Golf Outing: Meadowlark Hills Golf Course
- 1:30 p.m. Bowling: Big Apple Fun Center
- 7:00 p.m. Welcome Reception
- 8:30 p.m. Corn Hole Tournament

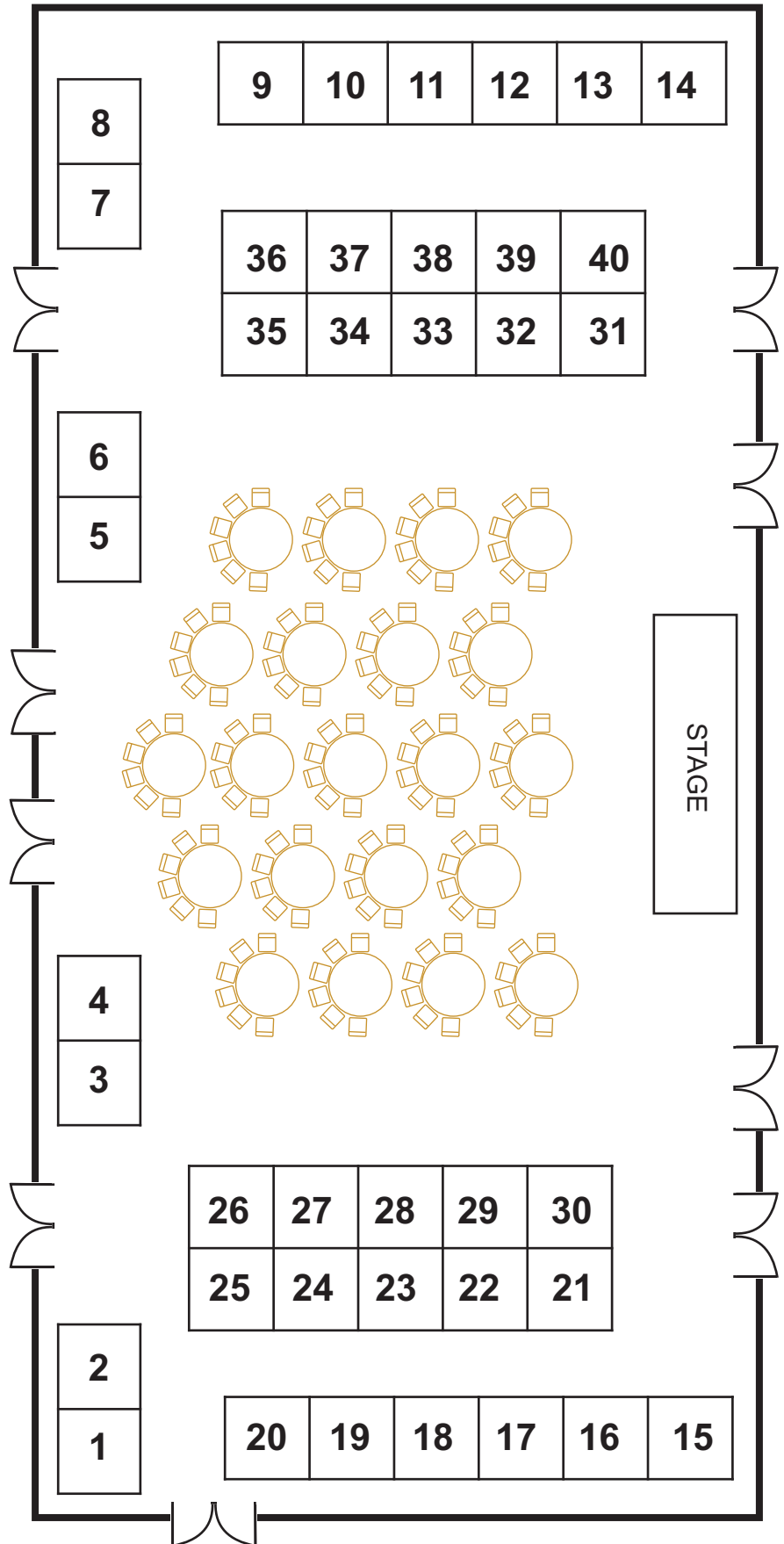
Wednesday, June 12, 2024:

- 9:30 a.m. – 10:30 a.m. Exhibitor Showcase #1
- 11:30 a.m. – 12:15 p.m. Lunch & Exhibitor Showcase #2
- 1:15 p.m. – 2:00 p.m. Exhibitor Showcase #3
- 3:15 p.m. – 4:15 p.m. Exhibitor Prize Drawings/Giveaways
- 4:15 p.m. – 5:45 p.m. Booth Tear Down

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Younes Conference Center Exhibit Hall Floor Plan





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Company Name:

Contact Name: Contact Phone Number:

Contact email Address:

Company Website Address:

Exhibit Booth:

MVP/Strategic Partner (\$,1000) Electricity (\$50)

Non-Business Partner (\$1,500) Electricity (\$50)

Sponsorship Opportunities:

Platinum Sponsor (\$7,500)

Keynote Sponsor (\$2,500)

Luncheon Sponsor (\$3,500)

Candy Shop Sponsor (\$2,500)

Exhibitor Reception (\$5,000)

Awards Banquet (\$4,500)

Break Sponsor (\$750)

DO NOT send payment. Invoices will be sent after the registration deadline.

Please email your completed form to Melissa at: mmausbach@nebrcul.org.

REGISTRATION DEADLINE MAY 6

Please use this space to write a 20-word or less description of the products and services offered by your company for the exhibitor brochure:

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Your Booth Includes Two Representatives (Meals extra)

Company Name: _____

Booth Rep #1 Name: _____

Title: _____

Email: _____

Meals: Luncheon (\$50) Awards Banquet (\$75)

Booth Rep #2 Name: _____

Title: _____

Email: _____

Meals: Luncheon (\$50) Awards Banquet (\$75)

Additional Representatives \$90.00 each (Meals extra)

Booth Rep #3 Name: _____

Title: _____

Email: _____

Meals: Luncheon (\$50) Awards Banquet (\$75)

Booth Rep #4 Name: _____

Title: _____

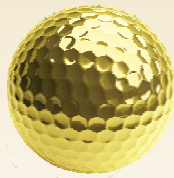
Email: _____

Meals: Luncheon (\$50) Awards Banquet (\$75)

Golf Outing

June 11 | 9:30 am | Meadow Lark Golf Club

- MVP - Complimentary Hole Sponsorship +1 golfer
- Hole Sponsor - \$600, includes 1 golfer
 - Additional golfers \$130 each
- Non-Sponsor Golfer \$300 each
 - Lunch Sponsor \$2,500. Includes 1 golfer
- Beverage Sponsor \$2,500. Includes 1 golfer
- Golf Ball Sponsor \$1,500. Includes 1 golfer



Golfer 1

Golfer 2

Golfer 3

Golfer 4

Bowling

June 11 | 1:30 pm | Big Apple Bowl



- Food/Drink Sponsor \$400. Includes 2 bowlers
- Lane Sponsor (8 available) \$150. Includes 1 bowler
- Individual Bowlers \$40 each.

Bowler 1

Bowler 2

Corn Hole Tournament

June 11 | 8:30pm | Younes Center



- Two Person team \$100
- Individual Player \$60
- Board Sponsor \$1,000 (Includes 2 players)
(3 available)

Player 1

Player 2

DO NOT send payment. Invoices will be sent after the registration deadline.

Please email your completed form to Melissa at: mmausbach@nebrcul.org.

Registration deadline: May 6th

