

Experience the three-day online workshop that will transform the way you train employees to sell at your credit union—and amplify product penetration.



3 Essential elements that will be covered in the workshop:

1

Employees empowered with the sales mindset, processes and skills needed to sell

2

Competent sales training built for your credit union

3

Leadership expertise to coach and mentor their sales teams to peak performance

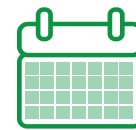
Return on Investment:

Assuming the credit union sends three employees for a total investment of \$2,097, the credit union only needs to increase sales in ONE of these categories:

- 13 additional checking accounts
- \$180,000 more in deposits
- \$90,000 more in recaptured loans
- 17 additional assurance products
- 12 additional active credit cards



It's expected each attendee will sell each of the above TWICE in the first year, returning 30x the investment.



2023 SCHEDULE:

10:30 am - 3:00 pm (CT)

Aug 29-31, 2023

Sep 12-14 2023

Oct 3-5, 2023

Oct 31-Nov 2 2023

Registration closes 11 days before start date

***SPECIAL BONUS: 6 MONTHS ACCESS TO SALESCU'S ONLINE TRAINING COURSES**



FRONTLINE WORKSHOP:
~~\$699~~ \$474 per attendee

For all team members who open new accounts, process loan applications



LEADERSHIP WORKSHOP:
~~\$999~~ \$699 per attendee

For all senior leaders and leaders of a branch, lending or contact center