



## **The Resolute Group 2023 CUNA GAC 2023 Scholarship Video Contest**

*Scholarship provided by the Credit Union Fund of Nebraska*

### **Official Contest Rules:**

NO PURCHASE IS REQUIRED TO PARTICPATE IN THE VIDEO CONTEST. SUBMITTING A CONTEST ENTRY CONSITUTUES ACCEDPTANCE OF THESE RULES.

1. This Video Contest is open to Resolute Group Credit Unions (under \$100 million in assets) located in Nebraska.
2. The Video Contest opens at 8:00 a.m. on October 3, 2022 and ends at 5:00 p.m. on November 4, 2022.
3. To enter the Video Contest, participants must submit their credit union “good news” stories. If you have had a special interaction with a member, a story that sticks out in your mind as a perfect example of your dedicated service, please share. Credit unions across Nebraska are doing great work to serve their members and we want to ensure that members’ stories are being told.
4. Submissions – Please review the attached submission guidelines for complete instructions. Multiple submissions per credit union are allowed.
5. One credit union will win coach airfare, four nights lodging at the League’s conference hotel, and one free registration to the 2023 CUNA Governmental Affairs Conference (GAC) in Washington, D.C., February 26 to March 2 (up to a combined total of \$3,000).
6. The Credit Union Fund of Nebraska (CUFN) Board of Directors will hold a random drawing during a special meeting on November 8, 2022. The winner will be announced via social media November 9, 2022.
7. Once the winning credit union is picked, the League’s Chief Advocacy Officer, Brandon Luetkenhaus will contact the winner to notify them and facilitate their attendance at the conference.
8. This contest is sponsored by the Credit Union Fund of Nebraska.



## The Resolute Group 2023 CUNA GAC Scholarship Video Contest Overview & Submission Instructions

### Contest Overview:

We are looking for good news videos from Nebraska credit unions! It's surprising how many "good news" stories about Nebraska credit unions go untold. The Resolute Group 2023 CUNA GAC Scholarship Video Contest aims to capture and share individual stories illustrating how Nebraska credit unions promote financial well-being for all through the voices of credit union members and staff.

These stories should come in the form of video clips that bring the credit union differences to life. We're not looking for professionally produced videos, but simple heartfelt messages that tell your story. Here are a couple of tips for gathering credit union stories:

- Talking to loan officers is helpful— often they have the best stories and know which members would be excited to share their stories.
- Everyone has video capability on their smart phone. Shooting video from your phone makes it very easy to share.
- If making a video is overwhelming or it's not possible for members (if videoing a member) to come to the credit union in person, simply record members via Zoom and upload. (Always complete a signed Release Form).

Check out the [Advancing Communities](#) site for video ideas and inspiration.

### Submission Guidelines:

- For your video entry to be considered in the Video Contest you must submit the "Video Contest Entry Form" and your video to Brandon Luetkenhaus at [brandon@nebrcul.org](mailto:brandon@nebrcul.org) by 5:00 p.m. on November 4, 2022.
- In consideration for your participation in the Video Contest you, on behalf of yourself and the participants listed on the Release Form, hereby understand that use of the video by the Nebraska Credit Union League may include, but will not be limited to, the following:
  - The video submission may be posted to the Advancing Communities website, which is made publicly available, and
  - The video submission may be displayed, reproduced, distributed, and modified for use by the Nebraska Credit Union League.



## The Resolute Group 2023 CUNA GAC Scholarship Video Contest Entry Form

Please complete this form and email it and your video submission(s) to: Brandon Luetkenhaus at [brandon@nebrcul.org](mailto:brandon@nebrcul.org).

Submissions become the property of the Nebraska Credit Union League (NCUL). NCUL maintains the right to use the video for any purpose, including posting on the Advancing Communities website, which is made publicly available.

Credit Union:

Email:

Phone #:

Signature of video submitter:

(Signature)

(Print name here)

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## The Resolute Group 2023 CUNA GAC Scholarship Video Contest Release Form

*This form must be signed by each person appearing in your video submission.*

I understand that a video has been created and submitted to the Nebraska Credit Union League that includes images of me. I understand that this video has been submitted to, and for participation in, the Resolute Group 2023 CUNA GAC Video Contest. I grant full permission and authority to the Nebraska Credit Union League, and anyone authorized by the association to use, publish, and display my image and/or voice contained in the video. I recognize that there is no form of compensation.

By signing this form, I certify that I am authorized to grant the permissions and waivers stated.

(Signature)

(Print name here)

(Signature)

(Print name here)