



CUCollaborate Has You Covered

Field of Membership Mapping Tools and Consulting

CUCollaborate's mission is to help credit unions serve more consumers by taking advantage of field of membership opportunities. That way more consumers will find their way to their best option for life's financial service needs. Credit union leaders who consider field of membership strategically can ensure that their field of membership supports their strategic plan. We, at CUCollaborate, love credit unions and fields of membership and have developed expertise and software to ensure that your field of membership is never a problem for your credit union.

Our **ExpandCU** mapping software can help your credit union quickly and easily identify areas or SEGs that your credit union can successfully apply to serve, bringing in more members who need your services most while growing your credit union.

But if you need a little more help, CUCollaborate offers full, expert consulting services to make sure you get your new FOM approved. We guarantee it!

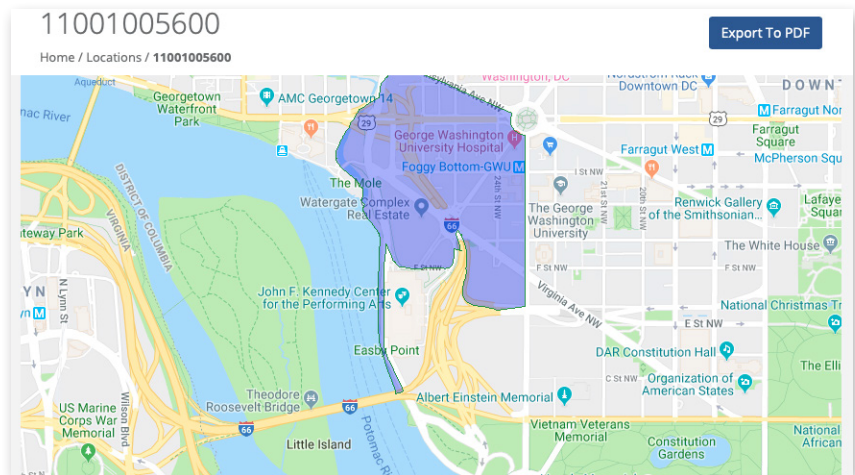
Regardless of your size, charter type, growth strategy, or existing FOM, we can help, even if you are simply trying to more efficiently prospect for new organizations to add to your FOM.



As a member of the Nebraska Credit Union League, you're entitled to a **FREE FOM** market assessment call with our team of FOM experts!

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ExpandCU Features

- ✓ Identify banks and credit unions in the area
- ✓ Break down of geographic boundaries by state, county, metropolitan statistical areas, and more!
- ✓ Study various opportunities as a community charter or multi-SEG
- ✓ Research underserved area and rural district expansions
- ✓ Drill down into demographics of various areas

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Census Tracts - 2010
MSA: Washington-Arlington-Alexandria, DC-VA-MD-WV
Selected area is contiguous ✓

| CFPB | | CDFI | |
|----------------------------|----------------------------------|--|--------------------------------|
| Underserved: | N/A | Underserved: | Yes |
| Population | | Area | |
| Total Population: | 6,756 | Total: | 0.18 sq mi |
| Population Data Source: | Census 2010 | Land Mass: | 0.18 sq mi |
| Density: | 38,266.91 sq mi | Water Mass: | 0.00 sq mi |
| Within Underserved Tracts: | $\frac{6,756}{6,756} = 100.00\%$ | Water Area Ratio: | 1.55% |
| Financial Institutions | | Concentration of Facilities Test Ratio | |
| CU Branches: | 1 | Selected Area Ratio: | $\frac{6,756}{1+1} = 3,378.00$ |
| Banks: | 1 | | |
| Branches: | | | |