



## ABOUT

TransFund is a national top 10 EFT/ATM network and debit card processor. With over 40 years of experience in the financial services industry, we have a deep understanding of the challenges and complexities facing Financial Institutions. We know that your success is directly related to your ability to serve customers effectively, efficiently and with quality products. For this reason TransFund is dedicated to delivering unique solutions which provide the highest possible value.

TransFund partners with Financial Institutions to assist them in generating revenue that far exceeds the cost of their investment. By providing tools designed specifically for growth, we enable our Banks and Credit Unions to compete with larger Financial Institutions without spending a lot of extra time or money.

## PROFITABILITY

TransFund passes 100% of signature and PIN POS interchange income to your Financial Institution. Network Fees are passed through at par with no mark-up, and our volume and price negotiating power ensures you receive the best value for your money.

## EFFICIENCY

Our services help businesses of all sizes reduce costs, improve efficiencies and maximize working capital; all while enhancing their customers' experience. Our simple, streamlined payment solutions and ATM services help you stay competitive and compliant.

## FLEXIBILITY

We support both Visa and Mastercard signature debit products and offer multiple solutions for PIN debit to enable you to maximize profitability for your Financial Institution.

## SECURITY

We protect your Financial Institution and your cardholders with secure processing and reporting, comprehensive solutions for EMV card migration, Tokenization, Real Time Scoring and programs like FraudWatch PLUS, Payer Authentication, Mobile on/off, Verified by Visa and Mastercard SecureCode.

## CUSTOMER SERVICE

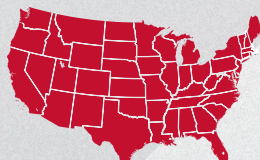
TransFund takes pride in providing best-in-class service to our customers. We're committed to helping Financial Institutions find new ways to maximize their fee income while minimizing their workload. Our dedicated relationship managers and expert marketing team provide detailed reporting, responsive service, turnkey programs and more.



HUNDREDS OF  
FINANCIAL INSTITUTIONS



OVER ONE HALF BILLION  
TRANSACTIONS ANNUALLY



NATIONAL  
COVERAGE



MILLIONS OF  
CARDS