

Fall Advocacy Conference

Wednesday, September 19, 2018
Omaha Marriott Downtown at the Capitol District

Conference Cost
\$179.00
Per Attendee

Attendee Name

Title

Attendee Name

Title

Attendee Name

Title

Credit Union Name

Contact Phone

Contact Email

Room block available through Downtown Marriott at the Capitol District. Call (402) 807-8000 or online:

[Book your group rate for Nebraska Credit Union League Advocacy Forum](#)

Reference "Nebraska Credit Union League Advocacy Forum" room rate. Reservations must be made by September 4th.

Please make checks payable to: NCUL 4885 S. 118th St. Omaha, NE 68137

Online registration available at: www.nebrcul.org

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8:30 a.m. Registration

9:00 a.m.

Ryan Donovan

Chief Advocacy Officer at the Credit Union National Association

As Chief Advocacy Officer at CUNA, Mr. Donovan is responsible for the development and implementation of CUNA's legislative, regulatory, and state government advocacy efforts. His leadership and experience on Capitol Hill, as well as his experience with the California Credit Union League and CUNA, has led to key victories in Congress for credit unions. He leads CUNA's 360-degree advocacy strategy which has removed silos to create a bold and comprehensive advocacy strategy.

9:45 a.m.

Cherie Freed

Western Regional Director at the National Credit Union Administration

Director Freed oversees the Western Regional office which covers twenty-two states and Guam. She has overall responsibility for and provides direction to the NCUA examination program in the Region to assure that this activity is carried out in accordance to the NCUA's policies and procedures. She directs the supervision of federal credit unions in the Region and establishes and maintains relationships with State financial regulatory officials and with counterpart federal regulatory officials.

10:15 a.m. Break

10:30 a.m.

Doug Peterson

Nebraska Attorney General

As Nebraska's 32nd Attorney General, Mr. Peterson works closely with law enforcement agencies across the State to ensure that Nebraska Communities are safe. His office has supported strengthened legislation and enforcement in the areas of human trafficking, prosecution of child sexual assault and abuse, and consumer protection laws to safeguard all Nebraskans. His office prosecutes consumer fraud and deceptive trade practices and protects Nebraskans from fraudulent business activities and scams by educating consumers.

11:00 a.m.

Dr. Randall Adkins

Associate Dean and Professor at the University of Nebraska-Omaha

Dr. Adkins is an expert in American elections and politics. His research has been published in numerous publications and he has authored several books on political campaigns, election, and political parties. His insight on local and federal campaigns and the impact that they can have on the political and legislative landscapes will make political insiders of casual observers.

12:15 p.m. Lunch

1:15 p.m.

Frank Diekmann

Co-Founder/Cooperator-in-Chief at CU Today

In this fast-moving session, CUToday.Info Cooperator in Chief Frank J. Diekmann will offer an overview of 18 things credit unions need to be thinking about right now, especially as they head into Strategic Planning season. These "things" range from asking how boring is your credit union?, to lending promotions, rethinking checking, the future of the auto loan, new threats, CUs that do a great job in a variety of areas, and even the credit union story.

2:15 p.m.

Dave Landis

Former State Senator as George W. Norris

George W. Norris was a prominent U.S. politician from Nebraska who served five terms in the U.S. House of Representatives and five terms in the U.S. Senate between 1903 and 1943. He was the founder of the Nebraska Unicameral and a staunch supporter of public power which both remain in Nebraska today. He was a populist who often bucked the party establishment, was a strong supporter of labor unions and was an isolationist. He was an early supporter of the credit union movement and helped to pass the Federal Credit Union Act in 1934.

3:15 p.m.

Julia Plucker

Partner of Kelly Plucker, LLC

Ms. Plucker is a retained lobbyist for the Nebraska Credit Union League focusing her efforts on ensuring that Nebraska's credit unions are well represented in the State Capitol Rotunda. She will provide insight into the upcoming 106th Nebraska Legislature and the impact that the November election could have on credit unions and other industry groups who advocate before the Unicameral.

4:00 p.m. Closing Remarks