

CLAIM YOUR YOUTH



TIME TO PREPARE FOR THE NET GENERATION

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MOVE FORWARD OR GET LEFT BEHIND!

* **IN THIS EVER-CHANGING** loan-to-deposit centric industry we all love, there is an issue. An elephant in the room, really. **YOUTH.**

Sure, good members are those earning a living, taking out loans and calling you their PFI. They are 47 years old, on average.

That's all well and good.

But how are you replacing those members?

It's time to **CLAIM YOUR YOUTH.**

Show your younger members you're there for them. That the credit union is not just for families buying homes and sending kids off to college. Tell your story in their language and **GROW A MEMBER FOR LIFE.**

Sound daunting? We have the tools and expertise to get the job done. We know your young members.

WE CAN INTRODUCE THEM TO YOU.

CALL 866-262-8336 TODAY!

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